

virgin atlantic 

 HOLIDAYS

# Springboard

Working together to support  
inclusive work practices

*springboard*

Work and  
personal  
development  
for women

# What is springboard?

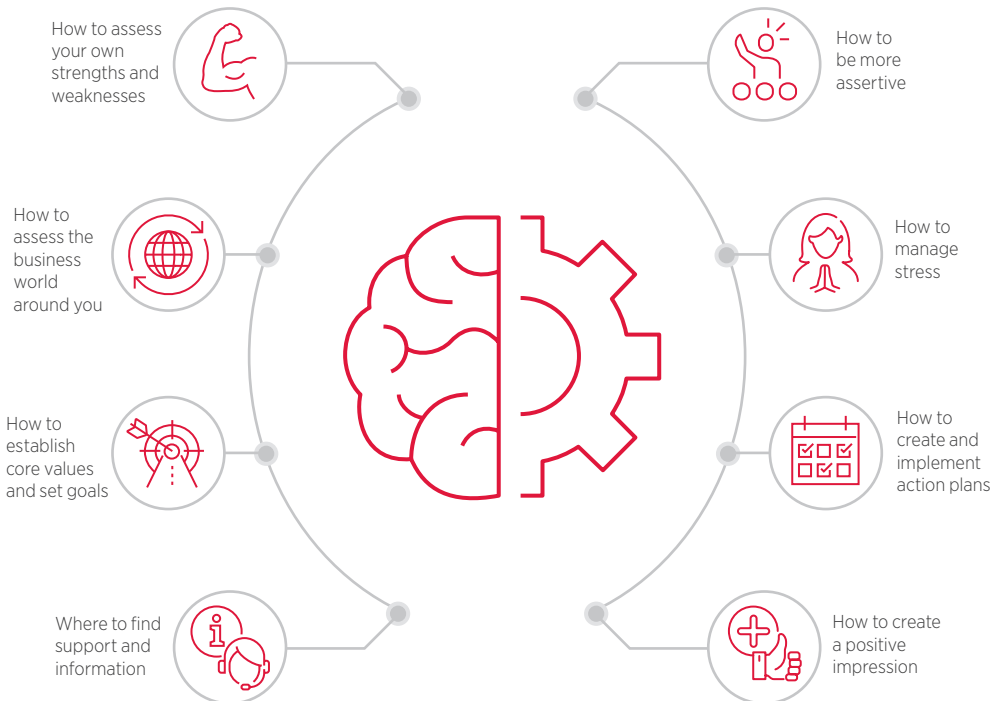
Springboard is an award-winning personal and professional development programme, designed and developed by women for women. It is designed to support you in taking control and making good decisions about your life and your work. It offers the opportunity to undertake a substantial review of your work and personal life, and take more control by making good quality decisions about your future direction.

It can help you take ownership and shape the change you want in practical and realistic ways.

The springboard programme consists of 4 workshops spread over a 3 month period and also a workbook that will require you to spend some time working through in-between workshops. The programme is aimed at our women in roles grade A-C.

## What will you learn?

The programme aims to develop you as a person covering both work and personal issues.



## Why women only?

A women-only environment provides participants with the most effective learning environment – the content and exercises are particularly relevant to women.

To help strengthen our talent pipeline and enable us to achieve our ambition of 50:50 gender mix within our leader population by 2022.

## How do you get the most out of it?



You are self-motivated and committed



You are open-minded and prepared to try out new things



You have experience to draw upon



You are supportive of others



You are keen to develop and fulfill your potential

## What are the benefits of attending springboard?

You will have increased confidence to participate and volunteer for local initiatives



You will be more likely to contribute constructive ideas to your team



You will be more confident to deal with different behaviours



Learning from female leaders within our organisation and benefiting from their experience



Increased engagement and commitment to learn



Women are more likely to seek improvement opportunities, accept responsibility and pursue management roles



